

The Factors affecting to the Resignment of the Students in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University

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Abstract— This research is the study of the factors affecting to the resignation of the students in Tourism Industry and Hospitality Management program at Suan Sunandha Rajabhat University. The main objective is to study the factors affecting to the resignation of the students in Tourism Industry and Hospitality Management program at Suan Sunandha Rajabhat University. The samples are 40 first to fourth year students enrolling in Tourism Industry and Hospitality Management Program.

The results of the study got from the interview the sampling groups are as in the following: most students give the importance on the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even they do not have enough money to pay the tuition fee. The next important factor concerning the university itself, e.g. their homes are far away from it, university facilities are not sufficient for too many students. The third factor concerning the curriculum, high tuition fee and expenses for required trips, too difficult courses for some students. The last factor concerning the students themselves: their average achievement in students is lower than the requirements of the university, sex and gambling problems among them including the drug.

Especially the poverty of the family, the separation and divorces of their parents. Their parents try to support the children's education even they do not have enough money to pay the tuition fee. The next important factor concerning the university itself, e.g. their homes are far away from it, university's facilities are not sufficient for many students, The third factor concerning the curriculum, high tuition fee and the courses to difficult for some students. The last factor concerning students themselves: their average achievement is lower than the requirements of the university, sex problems and gambling among them and drug.

Keywords — Factor Affecting, Resignment,

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I. INTRODUCTION

THE current study with the National Education Act of 2542 (1999) [5]. the law that will regulate the education of people in the country. The established guidelines to that study "Education must be adhere to the principle that all students are capable of learning and self-development, and is considered the most important. Processes education must encourage students to develop their full potential and natural. The process of teaching a wide range. The content and activities consistent with interest." This is an education policy that recognizes the differences of individuals and the need of the learner-centered teaching. Educations of Thailand has launched a variety of teaching so that students can choose according to their aptitudes and interests of learners more. The current occupation involving tourism has recently become more popular. The Tourism Industry of Thailand are growing continuously. The government is supporting the tourism is heavily because it is considered the industry's grossed for the Thailand. So in many ways University opened the course in Tourism Management And majors related tourism [8].

Suan Sunandha Rajabhat University institution is one of the most open teaching in Tourism Industry and Hospitality Management for the first time since 1986. And has developed a curriculum on an ongoing basis.

Since 2011 Suan Sunandha Rajabhat University provided Tourism Industry and Hospitality Management five group followed by Travel Agency, Airline Business, Health tourism, Tourism Attraction Management and MICE, Event and Exhibition Management. Students enrolled in the study, as many as number one of the Faculty of Humanities and Social Sciences [1].

Since 2015, Tourism Industry and Hospitality Management Program, has been detected the quality Assurance in Education, curriculum levels. The curriculum offered at the University of the quality and standards of higher education curriculum standards and other relevant standards. The assessment found that courses through quality education curriculum. But a note from the inspectors about the dwindling number of students after studying over one year. It is shown in table as below [7].

TABLE I

THE STUDENTS IN TOURISM INDUSTRY AND HOSPITALITY MANAGEMENT AT ACADEMIC YEAR 20012-2015

Year attended	Tourism Industry and Hospitality Management	Year			
		1	2	3	4
2012	Airline Business	40	27	27	27
	Travel Agency	46	38	36	36
	MICE Event and Exhibition	41	32	29	29
	Health Tourism	38	24	23	23
	Tourism Attraction Management	50	33	31	29
Total		215	154	146	144
2013	Airline Business	51	50	50	-
	Travel Agency	47	49	46	-
	MICE Event and Exhibition	52	48	48	-
	Health Tourism	29	31	28	-
	Tourism Attraction Management	102	102	100	-
Total		281	280	272	0
2014	Airline Business	123	119	-	-
	Travel Agency	71	70	-	-
	MICE Event and Exhibition	48	45	-	-
	Health Tourism	24	22	-	-
	Tourism Attraction Management	83	82	-	-
Total		349	338	-	-
2015	Airline Business	173	-	-	-
	Travel Agency	71	-	-	-
	MICE Event and Exhibition	58	-	-	-
	Health Tourism	47	-	-	-
	Tourism Attraction Management	49	-	-	-
Total		398	-	-	-

Source : Registrar's office Faculty of Humanities and Social Science (2012-2015).

The researcher is, The Factors affecting to the Resignments in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University.

II. RESEARCH METHODOLOGY

This research is the study of The Factors affecting to the Resignment in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The Objectives to study The Factors affecting to the Resignment in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The sample of students in Tourism Industry and Hospitality Management the first to four year. The researcher interviewed 40 students from Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The researchers used a qualitative research method, the details of how the process can be divided into two parts.

1. Data collection Researchers used the observed, along with a series of in-depth interviews Tourism Management students from grade one to grade four by segmenting the focus group of 10 students.
2. The data analysis used to analyze qualitative data triangulation with classification data obtained from the interview data. The primary source separation, then analyze and evaluate the meaning of the data within the context of the data source. The data were analyzed logically.

III. RESULTS

This research is the study of The Factors affecting to the Resignment of the students in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The main Objectives to study the factors affecting to the Resignment of the students in Tourism Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The samples are 40 , first to fourth year students enrolling in Tourism Industry and Hospitality Management Program. The results of the study got from the interview the sampling groups. It is shown in table as below.

TABLE II

THE RANKED FACTOR AFFECTING TO THE REASIGNMENT OF THE STUDENT IN TOURISM INDUSTRY AND HOSPITALITY

Year	Factor affecting to the resignation of the student			
	Ranked 1	Ranked 2	Ranked 3	Ranked 4
1	The family factor	The personal reasons factor	The curriculum factor	The Institute factor
2	The family factor	The Institute factor	The curriculum factor	The personal reasons factor
3	The curriculum factor	The Institute factor	The family factor	The personal reasons factor
4	The family factor	The curriculum factor	The personal reasons factor	The Institute factor

The opinion from first year students on the factor affecting to the resignation of the students Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The most students give the importance on the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even though they do not have enough money to pay the tuition fee. The next important factor concerning the students themselves : their average achievement in studies is lower than the requirements of the university, sex and gambling among them including the drug. The third factor concerning the curriculum, high tuition fee and expenses for required trips, too difficult courses for some student. The last factor concerning the university itself e.g. their homes are far away from it, university facilities are not sufficient for too many students. It was shown the following Chart 1 below.

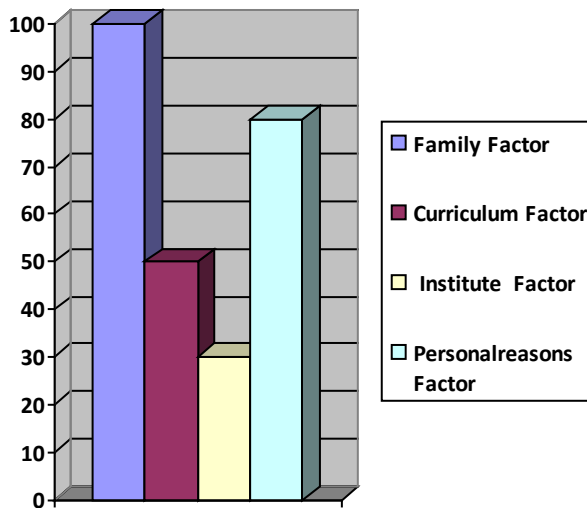


Chart 1: Factor affecting to the resignation of the students in Tourism Industry and Hospitality Management in first year.

The next opinion from second year students on the factor affecting to the resignation of the students Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The most students give the importance on the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even though they do not have enough money to pay the tuition fee. The next important factor concerning the university itself, e.g. their homes are far away from it, university facilities are not sufficient for too many students. The third factor concerning the curriculum, high tuition fee and expenses for required trips, too difficult courses for some students. The last factor concerning the students themselves : their average achievement in students is lower than the

requirements of the university, sex and gambling problems among them including the drug . It was shown the following Chart 2 below.

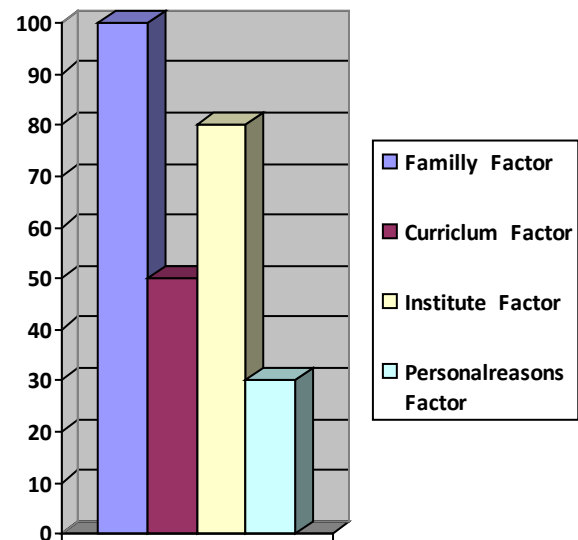


Chart 2: Factor affecting to the resignation of the students in Tourism Industry and Hospitality Management in Second year.

Then the opinion from third year student on the factor affecting to the resignation of the students Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The most student give the importance on the curriculum factor which affect to their resignation especially the poverty of the high tuition fee and expenses for required trips , too difficult courses for some students. The next important factor concerning the university itself, e.g. their homes are far away from it, university facilities are not sufficient for too many students. The third factor concerning the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even though they do not have enough money to pay the tuition fee. The last factor concerning the students themselves : their average achievement in students is lower than the requirements of the university, sex and gambling problems among them including the drug . It was shown the following Chart 3 below.

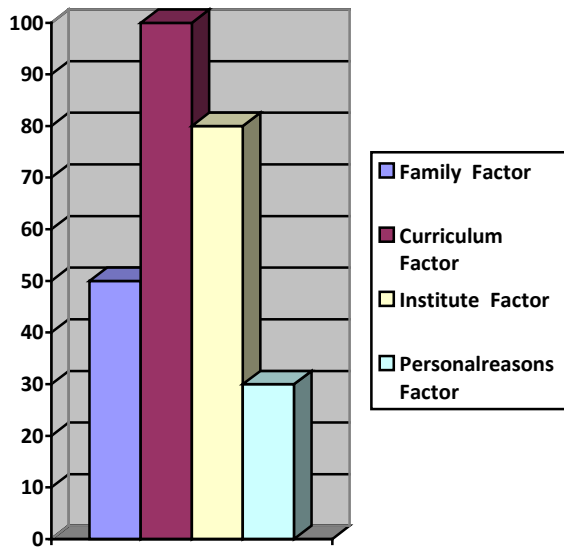


Chart 3: Factor affecting to the resignation of the students in Tourism Industry and Hospitality Management in third year

The last opinion from the fourth year student on the factor affecting to the resignation of the students Industry and Hospitality Management Program at Suan Sunandha Rajabhat University. The most student give the importance on the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even though they do not have enough money to pay the tuition fee. The next important the curriculum factor, high tuition fee and expenses for required trips, too difficult courses for some student. The Third factor concerning the students themselves : their average achievement in studies is lower than the requirements of the university , sex and gambling problems among them including the drug. The last factor concerning the university facilities are not sufficient for too many students It was shown the following Chart 2 below.

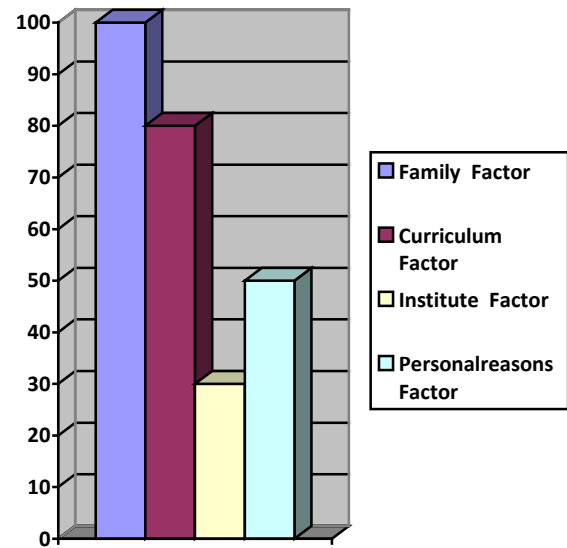


Chart 4: Factor affecting to the resignation of the students in Tourism Industry and Hospitality Management in the fourth year

IV. SUGGESTION

This research is the study of the factors affecting to the resignation of the students in Tourism Industry and Hospitality Management program at Suan Sunandha Rajabhat University. The main objective is to study the factors affecting to the resignation of the students in Tourism Industry and Hospitality Management program at Suan Sunandha Rajabhat University. The samples are 40 first to fourth year students enrolling in Tourism Industry and Hospitality Management Program. The results of the study got from the interview the sampling groups are as in the following: most students give the importance on the family factors which affect to their resignation especially the poverty of the families, the separation and divorces of their parents. The parents try to support their children's education even they do not have enough money to pay the tuition fee which was related to A Study on Factors that influence the dropout of students from Faculty of Management of Rajabhat University Kachanaburi [4]. The next important factor concerning the university itself, e.g. their homes are far away from it, university facilities are not sufficient for too many students. The third factor concerning the curriculum , high tuition fee and expenses for required trips, too difficult courses for some students. The last factor concerning the students themselves : their average achievement in students is lower than the requirements of the university, sex and gambling problems among them including the drug which was related to A study Condition the resignation in new students at Hat Yai University [2]. Especially the

poverty of the family, the separation and divorces of their parents. Their parents try to support the children's education even they do not have enough money to pay the tuition fee. The next important factor concerning the university itself ,e.g. their homes are far away from it, university's facilities are not sufficient for many students , The third factor concerning the curriculum, high tuition fee and the courses to difficult for some students. The last factor concerning strudels then selves : their average achievement is lower than the requirements of the university, sex problems and gambling among them and drug which was related to A Study on the Causes at Risk of Vocational Student drop outs of Bungphra Phitsanulok Commercial College, Office of Vocational Education Commission. The resignation of the students come from parents haven't income from employment [6].

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